



DIP CLEAN LIMITED

DISTRIBUTORS PACKAGE




Attractive offers



PROVIDING ATTRACTIVE RETURN ON INVESTMENT FOR PARTNERS

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Introduction

Dip Clean Limited, is an indigenous company providing quality hygienic household and body care products in Nigeria.

We invite you to earn income for yourself and your business by being a part of our vision to be the biggest manufacturer and supplier of quality household products in Nigeria, by becoming one of our business partners in Nigeria for the distribution and sales of quality hygienic household and body care Consumables.

Our products speak to all, such we always tell our partners that our products will exchange hands every second, minutes and hours such that it will give credence to the business potential of our products and profitability to our esteem distributors and partners.

Our products are manufactured under strict supervision of qualify professionals and certified by recognised regulatory agency {NAFDAC} in Nigeria.

You can partner with us by either becoming a Mini or Major Exclusive Distributor in your state.

Our Primary Objectives:

Increase brand awareness

High Return on Investment for Partners

Expansive Distribution Network

Quality products for every home across the country

Partner with us and grow your financial capacity while building your business!

OUR PRODUCT LIST

Household Consumables

We produce the best house hold cleaning agents that meet the daily need of every home across the country, we made our product to meet the regulatory standard and quality.

Baby Care Products

Our baby hair and body oil, baby wash and shampoo are gently made with the selection of best ingredients that are not only tender but hygienic and safe for their tender skin and body, we believe in quality.



MULTI-PURPOSE LIQUID SOAP

4Litres



LIQUID DISH WASH

500ml & 1000ml



BABY HAIR & BODY WASH

500ml



BABY HAIR & BODY OIL

200ml



MULTI-PURPOSE LIQUID SOAP

1 Litre



HAIR SHAMPOO AND CONDITIONER

500ml

Target Audience

Our Product is designed and produce to meet the need of every Nigerian across the demographic niches

- Parents and Caregivers: Seeking gentle and safe products like the Hair and Baby Liquid Soap and Baby Body Oil for their infants.
- Households: In need of effective cleaning solutions such as the Multi-Purpose Liquid Soap and Liquid Dish Wash.
- Health-Conscious Consumers: Preferring natural, eco-friendly, and hypoallergenic products for personal and home care.
- Middle-Income Earners: Looking for quality products at affordable prices to meet daily needs

Giving our mother's the best baby products and making every homes healthy with our cleaning products.

You can trust us!



DISTRIBUTORS PRICE LIST

PRODUCT	QUANTITY PER CARTON	DISTRIBUTOR'S PRICE IN NGN
DISH WASH	18PCS	16,000
BABY HAIR & BABY OIL	12PCS	33,600
BABY HAIR & BODY WASH	12PCS	96, 000
MULTIPURPOSE LIQUID WASH 4 LITRES	4PCS	20,500
MULTIPURPOSE LIQUID WASH 1 LITRE	6PCS	11,400
HAIR SHAMPOO	12PCS	57,600

We Create Opportunity for Partners

Our products comes with good profit margin for every distributors and partners who are committed and ready to grow their business and financial capacity in the industry. We give opportunity to them to add a reasonable and competitive price to each products that will not affect sales of the products. Our partners enjoy additional free extra products beside the purchased goods upon payment.



Product

Sales & Growth Rate

Our products are one of the best in the industry when it comes to household products and hygienic body care products you can trust. Our commitment to improved quality control has given us an advantage over most less quality and popular products in the market, the very reason why all our products are approved by the regulatory agencies in the country.

Product	Amount Per Carton NGN	Percentage Profit Margin	Quantity
Dish Wash	16,000	15.8%	1 /Carton
Baby Hair & Body Oil	33,500	14.6%	1/Dozen
Baby Hair & Body Wash	33,500	13.2%	1/Dozen
Multipurpose Liquid Wash, 4ltrs	20,500	12.6%	1/Carton
Multipurpose Liquid Wash, 1Litre	11,400	12%	1/Carton
Shampoo	57,600	10.5%	1/Dozen

Our priority is to satisfy our partners!

The above statistics is the approximate projection and results derived from the experiences generated from the market that will position you for a consistent and progressive profit margin while driving fir more improved return on investment.

Distributors Level

WHAT YOU MUST KNOW AS A DISTRIBUTOR

Here are a few things you should know;

- Our Distributors are required to have a warehouse to contain all products purchased, however we are also open to helping at supporting them in the cost of warehousing and or logistic costs for exclusive distributors only where necessary.
- Distributors get their products directly from the factory.
- There is a minimum order quantity of #5million worth of product for the minimum level that can be purchased from the factory.
- If you are unable to meet this requirement, we can connect you with our network of distributors to meet your specific requirements.
- Distributors are responsible for the transport of their products from the factory to their respective destinations.

Now that you are ready to roll, let's proceed to the next page for your subscription as a distributor.



AFFILIATE MARKETERS

N500,000.00

(Get products worth Five Hundred Thousand, One Hundred Naira, 20 T-shirts)

These are for micro business marketers, small retail shops, kiosks and freelancers that are interested in selling Dip Clean products as a means of making huge extra income to support themselves and build a source of income.

- 3 to 5% Return on Investment (ROI). Beside profit from free extra products worth one hundred thousand naira only.
- Regular Training session from cluster coordinator in order to increase sales.
- Regular Free industry update through the cluster group lead
- Free promotional and marketing tools like flyers, product pictures, promotional videos, catalogues, etc
- Free phone product usage consultancy to your customers. This can further be use as a means to convince your customers.
- Free exchange of all defective items traceable to manufacturer.
- Retailers will be qualify for reward and upgrade having meet up with our performance index.

BRONZE LEVEL DISTRIBUTOR

N5,000,000.00

**(Get products worth Five Million, One Hundred Thousand Naira,
10 Dipin T-shirts & 4 Mugs)**

These are for small businesses and startups that are interested in selling Dip Clean products as a means of making huge extra income to support their business development.

- 5-7.5% Return on Investment (ROI). Beside profit from free extra products worth one hundred thousand naira only.
- Regular Free ONLINE Product Training in order to increase sales.
- Regular Free industry update
- Regular Free Virtual Marketing Strategy Training
- Free promotional and marketing tools like flyers, product pictures, promotional videos, catalogues, etc
- Free phone product usage consultancy to your customers. This can further be use as a means to convince your customers.
- Free exchange of all defective items traceable to manufacturer.
- Retailers will be listed on our website and online advertisement, and regularly mentioned on all our social media platforms

SILVER LEVEL DISTRIBUTOR

N10,000,000.00

**(Get products worth Ten Million, Two Hundred
& Fifty Thousand Naira
15 DipinT-shirts & 150 pieces of Hand wash)**

These are for individuals or businesses that are either into wholesales of Household consumables products,

- 10-15% Return on Investment (ROI) Beside profit from free extra products worth Two Hundred and Fifty Thousand Naira only
- Free One Day Product Activation for Partner with free souvenir
- Regular Free ONLINE Product Training in order to increase sales
- Regular Free industry update
- Regular Free Virtual Marketing Strategy Training
- Free promotional and marketing tools like flyers, product pictures, promotional videos, catalogues, etc
- Free phone product usage consultancy to your customers. This can further be use as a means to convince your customers
- Free souvenirs for your customers during customer appreciation season or any of our promo seasons
- Free exchange of all defective items traceable to manufacturer
- Whole Sellers will be listed on our website and online advertisement, and regularly mentioned on all our social media platforms
- Additional product rebate on any subsequent single purchase over ₦10,000,000
- Product gift rewards for distributors who exceed set target in per quarter

GOLD LEVEL DISTRIBUTOR

N25,000,000.00

**(Get products worth Twenty-Five Million,
Four Hundred Thousand Naira
20 DipinT-shirts & 200 pieces of Hand wash)**

These are for individuals or businesses that are experienced and ready for Bulk sales of our Household consumables products, that will guarantee financial freedom for their business.

- 15-25% Return on Investment (ROI) Beside profit from free extra products.
- Free Three Days Business Activation for Partner with free souvenir
- Free business support for partner
- Regular Free Product and marketers training in order to increase sales for a period of three months.
- Regular Free industry update
- Regular Free Marketing Strategy Training
- Free promotional and marketing tools like flyers, product pictures, promotional videos, catalogues, etc
- Free phone product usage consultancy to your customers. This can further be use as a means to convince your customers
- Free souvenirs for your customers during customer appreciation season or any of our promo seasons
- Free exchange of all defective items traceable to manufacturer
- Access to credit facility for performing distributors in the form of product release
- Whole Sellers will be listed on our website and online advertisement, and regularly mentioned on all our social media platforms
- Additional product rebate on any single purchase over ₦25,000,000
- Product gift rewards for Dip clean Business partner who exceed set target in per quarter



Our Marketing, Sales Strategy

**Aggressive Performance that generate
sales and product demand**

Aggressive Marketplace Publicity

Unconventional Marketing
strategies

Digital marketing

Online and social capital product
promotion

Brand Promotion and Awareness

Behind-the-scenes, values,
cultural and identity promotion

Sales Conversion

Product/service highlights,
promotions



Our commitment to promoting our products across the country through both conventional and unconventional means of marketing guarantee the customer the quick and progressive return on investment with less stress. We expend our resources to achieve this for our partners.



Website

www.dipcleanltd.com



Thank You!



Let's Partner for Something BIG

Succeeding Together



Phone

+234 7077820920



Email

dipclean2@gmail.com
info@dipcleanltd.com



Address

Plot D844 Unity Estate, Off
SCC Road, Ushafa. Bwari
Abuja. Nigeria



Website

www.dipcleanltd.com

Follow us on Facebook & Instagram @dipcleanltd